

EXCLUSIVE BONUS | [RebranderClub](#)

Rebrand & Resell Quick-Start Checklist

From download to first sale: rebrand an AI browser extension as your own product.

The club gives you the extensions, sales pages and box shots. This checklist turns them into YOUR product line.

Phase 1 — Pick Your First Extension

- ☐ **Log in to RebranderClub** and browse the 24 launch extensions (12 proven + 12 new).
- ☐ **Pick ONE extension to launch first** — choose the one whose problem you understand best, not the flashiest one.
- ☐ **Install and test it yourself** with your own AI API key. Never sell software you haven't run.
- ☐ **Note 3 real use cases** from your test — these become your sales bullets.

Phase 2 — Rebrand It

- ☐ **Choose your product name:** short, benefit-led, easy to spell. Check the .com or a clean subdomain is free.
- ☐ **Design your logo:** keep it simple — an icon + wordmark works. Match the extension's function visually.
- ☐ **Rebrand the provided sales page:** swap the name, logo, colors and screenshots. Keep the proven structure — don't redesign from scratch.
- ☐ **Rebrand the download page** and box shots with your new identity. Consistency builds trust.
- ☐ **Set your price:** \$27-\$47 one-time is the sweet spot for browser tools. Anchor against a \$97 'value' if you run launch pricing.
- ☐ **Write your own guarantee:** 30 days, no questions asked. It converts better than any headline tweak.

Phase 3 — Launch & Sell

- ☐ **Publish the sales page** on your domain with working buy buttons (WarriorPlus, JVZoo, or Stripe).
- ☐ **Write your launch emails** (3 minimum): announcement, reminder, last call. Use the promo angles in Bonus #2.
- ☐ **Post the announcement** to your list, socials, and any communities you're in (follow their promo rules).
- ☐ **Set up support:** a simple helpdesk email + FAQ page. Software buyers WILL ask questions — answer fast.
- ☐ **Collect testimonials** from your first 10 buyers with a 2-question form: what problem did it solve, what would you tell a friend?
- ☐ **Add the extension as a bonus** to your other offers — it costs you nothing and lifts conversions everywhere.

- **Rinse and repeat monthly:** each new club extension is a new product launch. Build a catalog, not a one-hit wonder.
- **Track per-product numbers:** conversion rate, refund rate, support tickets. Double down on winners, retire duds.

Remember: your buyers get end-user rights only — be clear about that on your sales page to avoid refund headaches.