

EXCLUSIVE BONUS | RebranderClub

Extension Launch Promo Pack

30 DFY promo angles: email subjects, hooks and CTAs to sell your rebranded extensions.

Swap [Extension] and [Benefit] with your rebranded product. Each angle works as an email subject line, social hook, or ad headline.

Curiosity Angles (1-8)

1. "I bought the rights to this AI tool (yours for \$[price])"
2. "This Chrome extension does [benefit] while you drink coffee"
3. "I rebranded an AI app as my own. Here's what happened."
4. "The \$[price] browser tool my competitors don't know about"
5. "One click. Zero learning curve. [Benefit]."
6. "What if [tedious task] took 11 seconds instead of 2 hours?"
7. "I stopped doing [task] manually last Tuesday"
8. "The AI extension I wish existed 3 years ago"

Problem / Agitate Angles (9-16)

9. "Still doing [task] the hard way?"
10. "[Task] is eating 5 hours of your week. Reclaim them."
11. "The hidden cost of manual [task]: \$[amount]/month in wasted time"
12. "If [task] feels like a chore, you're doing it wrong"
13. "Stop copy-pasting. Start automating."
14. "Your competitors automated [task] months ago"
15. "[Task] doesn't scale. This does."
16. "The #1 time-suck for [audience] — solved"

Proof / Authority Angles (17-24)

17. "347 marketers now use [Extension] daily"
18. "How [name] saved 6 hours/week with [Extension]"
19. "I tested 9 AI tools. Only this one stuck."
20. "From skeptic to daily user in 48 hours"
21. "'This paid for itself on day one' — [customer]"
22. "The tool behind my [result] last month"
23. "Why I put my own brand on this software"
24. "12,000+ sales can't be wrong (vendor track record)"

Offer / Urgency Angles (25-30)

- 25. "Launch price ends tonight: [Extension] at \$[price]"
- 26. "Founding members get [bonus] free — today only"
- 27. "Price goes up when the timer hits zero"
- 28. "Get [Extension] + my [bonus name] before midnight"
- 29. "30-day guarantee: love it or refund, no questions"
- 30. "Your competitors are reading this email too"

5 Ready-to-Use CTAs

- 2022 "Click here to get [Extension] at the launch price — my bonuses are included automatically."
- 2022 "Grab your copy now; the price rises to \$[higher] after launch week."
- 2022 "Try it risk-free for 30 days. If it doesn't save you time, I'll refund every cent."
- 2022 "Join [number] owners already using [Extension] daily."
- 2022 "Get instant access — install in under 2 minutes with the quick-start video."