

EXCLUSIVE BONUS | RocketToons AI

Faceless Cartoon Channel Launch Checklist

From zero to first 10 videos: launch a faceless cartoon channel.

RocketToons AI removes the animation-skill barrier. This checklist covers everything else: niche, character, production system, publishing, and the monetization paths that actually work for cartoon channels.

Phase 1 — Niche & Character (Day 1-2)

- ☐ **Pick ONE lane:** kids education, comedy skits, motivational shorts, finance explainers, or horror micro-stories. One lane for 90 days.
- ☐ **Name your character** and write a 3-line personality bible (voice, catchphrase, flaw). Characters beat channels.
- ☐ **Design the character** in RocketToons AI: lock the look in the Consistent Character Engine before making video #1.
- ☐ **Pick your signature style:** Preschool 2D for kids, Ghibli for stories, Comic Book for comedy, Action Anime for motivation.
- ☐ **Choose 1 aspect ratio to start:** 9:16 for Shorts/TikTok/Reels growth, 16:9 if YouTube long-form is the goal.

Phase 2 — Production System (Day 3-5)

- ☐ **Write 10 scripts before rendering anything:** 60-90 words each (30-45 seconds spoken). Batch writing beats daily panic.
- ☐ **Use the pre-spend approval flow:** review stills + voiced animatic BEFORE full render — saves credits.
- ☐ **Render videos 1-3**, watch fully: check lip-sync, voice casting, caption timing, framing.
- ☐ **Build your template:** intro sting (2 sec), outro CTA (3 sec), caption style, music bed — reuse forever.
- ☐ **Set a sustainable cadence:** 1/day for Shorts, or 2/week for long-form. Consistency > bursts.

Phase 3 — Publish & Optimize (Day 6-14)

- ☐ **Publish videos 1-10** on schedule. Titles: keyword + curiosity ("Cartoon Explains [Topic] in 60 Seconds").
- ☐ **Thumbnails:** big character face + 3-word text. Test 2 variants on your best video.
- ☐ **Disclose AI content** where platforms require it (YouTube's altered-content label). Protects the channel.
- ☐ **Reply to every comment** in week 1-2 — the algorithm rewards early engagement velocity.
- ☐ **Track per-video:** retention at 3 seconds, average view duration, CTR. Kill formats under 30% retention.

Phase 4 — Monetize (Day 15+)

- ☐ **YouTube path:** 500 subs + 3M Shorts views (90 days) unlocks fan funding; 1,000 subs + 4,000 watch hours (or 10M Shorts views) unlocks ad revenue.
- ☐ **Affiliate path:** review/recommend the tools you use (like this one) — cartoon "tool explainer" videos convert.
- ☐ **Client path:** offer local businesses a cartoon ad — 30-second spots at \$[price] each; the Reseller upgrade covers client accounts.
- ☐ **Digital products path:** compile episodes into a paid course or ebook (kids niches: printable packs).
- ☐ **Reinvest:** first revenue goes to the Elite/Pro upgrades (longer films, 1080p, VIP render queue) — capacity is the ceiling.

Don't-Do List

- 2022 **Don't** switch niches before 30 videos — the algorithm needs data.
- 2022 **Don't** skip the animatic approval step — re-renders burn time and credits.
- 2022 **Don't** use copyrighted characters or music — 38 built-in tracks exist for a reason.
- 2022 **Don't** buy views/subs — cartoon channels get caught fast and demonetized faster.
- 2022 **Don't** publish without captions — most short-form viewers watch muted.