

EXCLUSIVE BONUS | VirialForge

30-Day Viral Video Posting Calendar

What to post, when, and why — built for the Smart Scheduler.

VirialForge's scheduler handles the posting. This calendar handles the strategy: a 30-day rotation across 5 content pillars so your account never looks spammy and every video has a job — attract, nurture, or convert.

The 5 Pillars (rotate daily)

TREND JACK — ride a trending format/sound with your offer angle.

EDUCATE — teach one small thing; build authority.

PROOF — results, case snippets, before/after, testimonials.

STORY — personal angle, struggle, lesson; builds trust.

CONVERT — direct offer video with a clear CTA.

Week 1 — Foundation

Day 1: TREND JACK — trending sound + your niche twist (CTA: follow).

Day 2: EDUCATE — "3 mistakes beginners make with [topic]".

Day 3: STORY — why you started; the frustration that pushed you.

Day 4: TREND JACK — duet/stitch style reaction to a viral niche video.

Day 5: EDUCATE — quick tutorial: one feature, one result, 30 seconds.

Day 6: PROOF — screenshot/result with context (no hype, just facts).

Day 7: CONVERT — soft offer: "this is the tool behind this week's videos".

Week 2 — Volume & Variety

Day 8: TREND JACK — viral hook template #16 (numbers) applied to your niche.

Day 9: EDUCATE — answer the most common beginner question you get.

Day 10: STORY — "what I wish I knew before [milestone]".

Day 11: PROOF — weekly progress update, honest numbers.

Day 12: TREND JACK — trending format, contrarian take.

Day 13: EDUCATE — myth-busting: "everyone says X, actually Y".

Day 14: CONVERT — offer deep-dive: one feature, one benefit, one CTA.

Week 3 — Double Down on Winners

Day 15: Review analytics — identify your top 3 videos; note hooks that worked.

Day 16: TREND JACK — re-render your #1 video with 3 new hooks (FreshHooks).

Day 17: EDUCATE — expand your best educational video into a 2-part series.

Day 18: STORY — behind-the-scenes: your actual workflow/tools.

2022 Day 19: PROOF — 30-day honest progress report.

2022 Day 20: TREND JACK — jump a fresh trend within 24 hours of spotting it.

2022 Day 21: CONVERT — limited-angle offer video ("cart closes [date]").

Week 4 — Scale & Systemize

2022 Day 22: Batch day — generate 25 variations of your 2 best videos in VirialForge.

2022 Day 23: EDUCATE — "the exact stack I use" (tools, costs, time).

2022 Day 24: STORY — a failure and the lesson (vulnerability converts).

2022 Day 25: PROOF — comparison: before VirialForge vs after.

2022 Day 26: TREND JACK — seasonal/event angle for your niche.

2022 Day 27: EDUCATE — FAQ rapid-fire: 5 questions, 5 answers, one video each.

2022 Day 28: CONVERT — direct pitch: problem, agitation, solution, CTA.

2022 Day 29: STORY — "where I'm headed next" (future-pacing builds followers).

2022 Day 30: Audit — keep top 20% formats, kill the rest, plan next 30 days.

Posting Rules

2022 **Frequency:** 3/day is the default — quality rotation beats random volume.

2022 **CTA rotation:** follow → comment keyword → link in bio. Never the same CTA 3x in a row.

2022 **First 3 seconds:** every video opens with a hook from the Hook Swipe File.

2022 **Captions:** one CTA per video, 3-5 niche hashtags max.

2022 **Track weekly:** saves + shares > likes. Double down on what gets shared.